

Privacy Policy

Claimify websites and mobile and other applications, products, and services are owned and operated by Claimify, LLC. ("Claimify"). Claimify has provided this "Privacy Policy" because we value your right to privacy. This Privacy Policy was last updated on August 18, 2020, and governs the collection, use, and disclosure of personal information on or after this date from our websites and other applications, products, and services. We reserve the right to change this Privacy Policy at any time without prior individual notice. Any changes to our Privacy Policy will be posted, so be sure to check back often and consult the last updated Version. Your continued use of the site following notice of such changes will be conclusively deemed acceptance of any changes to this Privacy Policy. You agree that posting of changes to this Privacy Policy constitutes reasonable and sufficient notice. At all times, you are bound by the then-current version of the Privacy Policy and all applicable laws. We highly recommend that you review this Privacy Policy from time to time. Any change to this Privacy Policy that materially affects your rights to your personal information will not take effect until 30 days after notice of such change is posted on the site, during which time you may notify us that you do not accept such change. If you do not accept such change, then you must immediately discontinue use of the site. Your continued use of the site after such 30 day period will mean that you accept such changes. If we make material changes that will affect personal information we have already collected from you, we will make reasonable efforts to notify you of the changes and to give you the opportunity to amend or cancel your account.

Information we collect and how we use it

1. Automatic collection of information.

Claimify gathers Information from your computer or handheld or mobile device when you visit our site, whether you register for an account with us or not. However, you may choose not to register and take advantage of the features of our site where registration is not required. If you do not register, then the Information we collect from you is limited to the Information described below.

Anytime you visit our site, we collect your IP address to help diagnose problems with our server, administer our site, and track site usage statistics. Your IP address may vary each time you visit, or it may be the same, depending on whether you access our site through an "always-on" type of Internet connection (e.g., cable modem or DSL), or through a dial-up connection (e.g., AOL or Earthlink). Either way, it would be extremely difficult for us to identify you through your IP address by itself, and we make no attempt to do so. We also collect information on whether you reached our site by clicking on a link or advertisement on another site, which helps us to maximize our Internet exposure and to understand the interests of our users. We also collect information on your ISP or mobile carrier and the type of handheld or mobile device you used. All of this information is collected and used only in the aggregate; that is, it is entered into our database, where we can use it to generate overall reports on our visitors, but not reports about individual visitors.

Claimify uses a reputable third party to collect Information through Data Technologies. This data is collected on an anonymized basis and in the aggregate, but may include or be associated with other non-personally identifiable Information or with personally identifiable information that users

have voluntarily submitted. Our primary goal in collecting user information is to enhance your experience on our site. We can view a variety of reports about how visitors interact with our website so we can improve it.

Cookies

We place a small file known as a "cookie" on your computer's hard drive or mobile device or application. A cookie may contain information that allows us to track your path through our site and to determine whether you have visited us before. Cookies cannot be used to read data off of your hard drive, and cannot retrieve information from any other cookies created by other websites. We use cookies in this manner to help us understand how visitors use our site and to help us to improve our site. You may refuse to accept a cookie from us by following the procedures specific to your web browser or by adjusting the use of advertising identifiers on mobile devices through the settings on your device. If you disable our cookies, you may find that your browser reacts strangely when visiting our site, and some portions of the site may not work properly if you refuse cookies.

Local Shared Objects or "Flash Cookies"

"Local shared objects," sometimes known as "Flash cookies", may be used by entities who advertise on our site to store your preferences or display content based upon what you have viewed on various websites or mobile applications to personalize your visit. To control your use of Flash cookies, visit Adobe's website at <https://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html> for tools to control and disable Flash cookies. If you use Firefox, you can also obtain an add-on to detect and delete Flash cookies by visiting

<https://addons.mozilla.org/en-US/firefox/addon/betterprivacy/> and clicking "Add to Firefox".

Web Beacons

A "web beacon," also known as an "Internet tag", "pixel tag" or "clear GIF", links web pages to web servers and their cookies. We and our third-party service providers may use web beacons to understand site usage, help customize our content, offer advertisements on the site, personalize your experience on the site, analyze trends, and for other purposes related to management and administration of the site, as well as in emails we send to you to notify us that the email was opened.

2. Information collected upon registration.

We will also collect registration information. We may store all or some of that information in a cookie file on your hard drive, so that our system will recognize you each time you visit our site. In that way, we can save your preferences from visit to visit and present you with a customized site, without requiring you to log into our site every time you visit.

Once you register, we may also use registration information to periodically contact you with news or important information about your account; to provide you with information on special offers, products or services that we think may be of interest to you; to communicate about, and administer your participation in, special events, programs, surveys, and other offers or promotions; or to request your feedback on our site.

3. How your personal information is shared and accessed.

We may aggregate personal information from all of our users and provide that information in the aggregate for trend analysis. However, if we do so, that information will be anonymized so as

not to be personally-identifiable. In some cases, we provide individual-specific information back to the party that has engaged Claimify's services when the individual has provided information pertinent to the engagement.

Legal Authorities.

Claimify will cooperate with legal authorities, and may in some circumstances be required to disclose personally identifiable information in response to requests from law enforcement authorities, or in response to a subpoena or other legal process. We can also share information about you if we believe we must in order to (a) prevent a violation of the law; (b) protect or defend our interests and the legal rights or property of Claimify and our affiliates; (c) protect the rights, interests, safety, and security of users of the site or members of the public; (d) protect against fraud or for risk management purposes; or (e) comply with prudent legal practice as we may determine, and applicable law or legal process. We may also share information about you in the course of legal proceedings if we are legally required to do so, if we reasonably believe that doing so may mitigate our liability, or if doing so will assist us in enforcing our legal rights. We also may share your information in connection with a corporate transaction, such as a divestiture, merger, consolidation, or asset sale, and in the unlikely event of bankruptcy.

4. Storage of Personal Information.

Your personal information is stored on servers in the U.S.

5. Consent.

By using the site, you consent to our automatic collection of information that does not personally identify you about your visit to our site, whether you register with Claimify or not.

6. Security—steps we take to protect your personal information.

Claimify has implemented commercially reasonable administrative, technical, personnel, and physical security measures designed to help protect the personal information stored in our systems against loss, theft and unauthorized use, disclosure or modification. For example, we limit access to personal information about you to employees who we believe reasonably need to come into contact with that information. We also employ processes (such as password hashing, login auditing, and idle session termination) to protect against unauthorized access to your personal information. Technical measures also include the use of firewall protection and in some instances may include encryption technology. Although we take reasonable precautions to assess the reliability of such technology, we rely on the statements of the vendors of those products and services as part of its security evaluation.

7. Data retention.

Any personal information that Claimify collects is kept as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required by law or our recordkeeping policies and practices. When we no longer have reason to retain your personal information it will be destroyed or anonymized in a manner designed to preserve its private and confidential nature, however archival copies may be impossible to delete.

8. Your California Privacy Rights.

California Civil Code Section 1798.83 entitles California users to request information concerning whether a business has disclosed certain information about you to any third parties for the third parties' direct marketing purposes. California users who wish to request further information in compliance with this law or have questions or concerns about our privacy practices and policies

may contact us using the contact information above.

9. Children's privacy.

Our site is not intended to be used by children.

10. Disputes.

Your access and use of our site and any dispute regarding privacy are subject to this Terms and Conditions of Use, including limitations on damages, resolution of disputes, and application of the law.